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ALMA MATER STUDIORUM
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THE RULES OF E-COMMERCE BETWEEN EUROPE, THE UNITED STATES AND CHINA. THE MAJOR TRENDS, THE COMPARISON WITH THE INTERNATIONAL DISCIPLINE

Bologna, 2 October 2019
Palazzo Magnani - Via Zamboni, 20

9.00-9.30 Introductory greetings

Francesco Ubertini Rector of the University of Bologna

Marina Timoteo Director of the Confucius Institute of the University of Bologna

Michele Caianiello Director of the Department of Legal Sciences of the University of Bologna

9.30-9.45 Opening speech

Giusella Finocchiaro Scientific coordinator of the project

9.45-11.00 The major trends.

Internet governance and the right to access the Internet

Moderator:

Romano Prodi

Speakers:

Stefano Quintarelli Chairman of the Steering Committee of the Agency for Digital Italy

Guido Alpa Sapienza University of Rome

Vincenzo Zeno-Zencovich Roma Tre University

11.00-11.30 Coffee break

11.30-13.00 Towards international rules?

The current challenges: digital identity, smart contract, artificial intelligence and blockchain

Moderator:

Giusella Finocchiaro Alma Mater Studiorum University of Bologna

Speakers:

Costas Kapsouropoulos Policy Officer at the European Commission

José Angelo Estrella Faria UNCITRAL (*United Nations Commission on International Trade Law*)

Ignacio Tirado UNIDROIT (*International Institute for the Unification of Private Law*)

Thomas J. Smedinghoff *Of Counsel* at Locke Lord LLP (Chicago)

Dianora Poletti University of Pisa

Zhao Lei Institute of Law, Chinese Academy of Social Sciences

13.00-14.30 Light lunch

14.30-16.00 The EU and China comparison.

E-commerce and electronic signatures

Moderator:

Luigi Balestra Alma Mater Studiorum University of Bologna

Speakers:

Federico R. Antonelli Roma Tre University

Francesco Delfini University of Milan

Giovanni De Cristofaro University of Ferrara

Wang Lebing University of International Business and Economics (Beijing)

16.00-16.30 Coffee break

16.30-18.00 The EU and China comparison.

Privacy and intellectual property

Moderator:

Marina Timoteo Alma Mater Studiorum Università di Bologna

Speakers:

Cesare Galli University of Parma

Francesco Pizzetti University of Turin and LUISS Guido Carli of Rome

Raffaele Caterina University of Turin

Gong Hongbing Dongguan University of Technology (Guangdong)

Translation from Italian to English and vice versa is provided.

Alma Idea Project

Prof. Giusella Finocchiaro, Prof. Marina Timoteo, Prof. Luigi Balestra

Organizing Secretariat: Giulio Errani, Barbara Verri

To attend the conference, please register via email to: giulio.errani2@unibo.it